

David Salinas

Senior Graphic Designer / Creative Director

Contact | 786.443.0570

david@davidjsalinas.com

PROFESSIONAL SUMMARY

A graphic designer with 10 years of experience in digital and print formats. Experience in both creating an idea from scratch to bringing one to life. Adaptable and fast learning with a willingness to learn and keeping up with new design trends. Able to work with a team but also individually. Strong passion for art and typography, understanding of the principles of design and the elements of art.

EDUCATION

University

Florida International University
BSc, Advertising, 2018

University

University of Central Florida
Courses: Advertising, PR, 2012-13

College

Miami-Dade College
AS, Mass-Communication, 2012

High School

Miami Springs Senior High
Diploma, 2010

WORK HISTORY

Abyse America: 2019-Present

- Manage a team of designers, and delegate workload.
- Design licensed product and packaging.
- Create and manage social media ad campaigns
- Photograph new and existing products.
- Set up and edit lifestyle shots.
- Website design and maintenance.

Brevi Digital LLC: 2018

- Created ads for automotive and powersport brands.
- Create templates for different brands based on their brand guidelines.
- Created and edited image and video ads
- Created animation videos.
- Created Sales presentations.
- Website design and maintenance
- Account management

Previous: Waterland Marine Supply Co., Fast Signs, The Home Depot

SPECIALTIES



KNOWLEDGE & EXPERIENCE

Programs:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premier Pro
Adobe Dreamweaver
Cinema 4D
Blender
Microsoft Office

Skills:

Web Design
Media Buying
Social Media Management
Image Editing
Photography
Video Editing
Videography
Animation
SEO Optimization

PORTFOLIO

<http://davidjsalinas.com/>